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## West Coast Climate & Materials Management Forum

### Zero Food Waste Forum Convenes Food Waste Experts, Industry, Government



Food waste experts, food recovery organizations, academia, government waste management professionals, haulers, and food industry professionals convened in Berkeley, CA on October 16-18 for the Zero Food Waste Forum. The three-day event focused on strengthening food waste reduction and recovery, included an action-oriented workshop on how to collaborate across sectors to reduce wasted food in the U.S. One result of the workshop is the development of a road map for how to make 2015 a "year against wasted food." On the third day of the event, over 2,500 Bay Area locals enjoyed a free meal, thanks to "Feeding the 5000" volunteers who rescued food that would have otherwise been wasted, prepared a meal of soup, smoothies, and bread, and served it at the outdoor event in Oakland. Read more about the [Zero Food Waste Forum](#) and the [Feeding the 5000 event](#).

### 12/2 Webinar: "The Role of Cities in Advancing Sustainable Consumption"

**Date:** December 2, 2014

**Time:** 9:30-11 am PST

**Speakers:** Maurie Cohen, Sustainable Consumption Research and Action Initiative ([SCORAI](#)); Brenda Nations, Urban Sustainability Director's Network ([USDN](#)), Iowa City; Terry Moore, [ECONorthwest](#)

Join this webinar to learn the latest on measuring and scaling sustainable consumption in communities.

[Register Now](#)

### 1/27 Webinar: "Americans' Attitudes Towards Sustainable Consumption"

**Date:** January 27, 2015

**Time:** 9:30-11 am PST

**Speakers:** Wendy Philleo, Center for a New American Dream; Tom Bowerman, Policy Interactive

**Topic:** Americans' Attitudes toward Sustainable Consumption

Photo: Forum attendees ate lunch recovered by Food Shift.

## Climate-Friendly Purchasing Toolkit Preview: Information Technology (IT) Section



The Forum is currently developing a Climate Friendly Purchasing Toolkit to help institutions direct and use their purchasing power for less carbon-intensive products and services. Information Technology (IT) is one of the seven priority areas in the toolkit. IT comprises a wide range of goods and

services, ranging from your average desktop computer to complex data centers to cloud-based storage and telecommunications services. The IT section of the toolkit will address three specific areas to reduce climate impacts from IT procurement—enterprise equipment procurement and management, managed print services, and data center and data storage services. The enterprise equipment section will cover best practices for both buying energy efficient equipment such as computers and printers, and managing the equipment to reduce energy consumption while in use. The managed print services section will outline strategies to reduce the number—and increase the efficiency—of printers and copiers across an organization. For data centers and data storage, the toolkit will highlight strategies to reduce GHG emissions associated with in-house data centers, and also steps to influence data services provided by outside vendors. The IT section will include case studies and purchasing tools to help your organization green up the IT enterprise! Interested in getting involved with developing this toolkit? Email [davis.shannon@epa.gov](mailto:davis.shannon@epa.gov).

## Partners in Action: Thurston County Campaigns Against Holiday Food Waste

Visit our [website](#) for registration information coming soon!

### Food: Too Good to Waste Toolkit Featured on NPR



The Forum's residential food waste reduction toolkit was featured on NPR's national program, "Morning Edition," and its food blog, "The Salt" during EPA's Food Waste Week of Action last week. The two pieces included interviews with Forum Co-Lead Ashley Zanolli and a family in Iowa City that participated in the Food: Too Good to Waste challenge. [Read the article on "The Salt."](#)

### Seattle Requires Food Waste to be Composted



The City of Seattle passed a new ordinance prohibiting food from Seattle's residential and commercial garbage. Starting January 1, 2015, food waste and compostable paper will be prohibited from garbage and recyclables. This



With the holiday season looming, Thurston County Solid Waste (TCSW) is focusing on the issue of wasted food. American families throw out 25% or more of the food they buy, impacting their finances as well as the environment. Holidays are prime time for food waste with Americans wasting up to three times more than at other times of the year, according to the WorldWatch Institute. TCSW's Waste Less Food campaign is multi-faceted and includes an active Facebook page, billboards, TV, and radio ads. Together with the [Waste Less Food](http://www.wastelessfood.com) website and presentations to community groups, the campaign has had broad reach in the county. Radio ads (including on Pandora) have been particularly effective, so Waste Less Food is ramping up that effort with a radio ad contest. Members of the community can submit their 50-second ad and three lucky winners will have their ads produced on the radio. To find out more about the campaign, visit [www.wastelessfood.com](http://www.wastelessfood.com).

## Forum Annual Webinar Series a Running Success

Recordings from the first two webinars are available now

The West Coast Climate & Materials Management Forum hosts an annual webinar series featuring expert and engaging speakers with presentations on forward-thinking topics. The series kicked off in September with presentations from Oregon State University's Dr. Philip Mote and Oregon Department of Environmental Quality's David Allaway, who discussed the current impacts of climate change on the west coast and the link between climate and materials. From participant feedback, 68% of respondents are likely to act on something they learned from this webinar. One attendee said, "The info in the webinar will allow me to communicate our messages regarding sustainable procurement more efficiently and effectively." The



new composting ordinance is projected to divert 38,000 tons of food scraps from the landfill, resulting in substantial greenhouse gas reductions. Read more about [Seattle's new composting requirement](#).

## Department of Defense Identifies Climate Change as a Threat to National Security

The Department of Defense (DoD) released a [Climate Change Adaptation Roadmap](#) that outlines how DoD plans to manage the national security risks associated with climate change. Defense Secretary Chuck Hagel announced the roadmap on October 13, referring to climate change as a "threat multiplier" with the potential to exacerbate many challenges, including infectious disease and terrorism. The plan calls for DoD to integrate climate change considerations into their operations and to work with relevant partners on climate change challenges. Read [DoD's climate change adaptation article](#) to learn more.

October webinar featured the Mojave Desert and Mountain Recycling Authority's John Davis, who discussed how California's cap and trade program promotes greenhouse gas reductions, and Oregon DEQ's Pete Pasterz, who shared research comparing the benefits of food waste managed by composting, anaerobic digestion, in-sink grinding, and landfill. All webinar recordings and presenter slides are available on the [Forum's website](#).

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