



Policies for Shareable Cities

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Overview:

- ❑ **Sharing Economy: Definition and Benefits**
 - Consumption patterns
 - Sustainable, localized economies
- ❑ **Legal Barriers and Policy Opportunities**
 - Transportation
 - Housing
 - Food
 - Jobs

Sharing Economy: Definition and Benefits

- ❑ **Changing consumption patterns**
 - More efficient use
 - Access over ownership
- ❑ **Fostering sustainable, localized economies**
 - Community ownership
 - Local production and exchange
 - Local investment
 - Sustainable livelihoods



Policies for Shareable Cities: A Primer for Urban Leaders


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Transportation

- 
- A photograph of a woman driving a brown car with a passenger in the front seat. The car is parked on a street with trees in the background. A semi-transparent white box with rounded corners is overlaid on the car's interior, containing a list of transportation services.
- ✓ Carsharing
 - ✓ Ridesharing
 - ✓ Bikesharing

Transportation

A photograph of a brown car with two women inside. The woman in the driver's seat is smiling and holding the steering wheel. The woman in the passenger seat is also smiling. The car is parked on a street with trees in the background. A semi-transparent white box with rounded corners is overlaid on the image, containing text.

Designated, Discounted, or Free
Parking for Carsharing.

Transportation

A photograph of a woman with blonde hair driving a brown car, with a passenger visible in the front seat. The image is slightly faded and has a semi-transparent white box with rounded corners overlaid in the center. The text "Create Economic Incentives for Ridesharing." is written in a black serif font inside this box.

Create Economic Incentives for
Ridesharing.

Transportation

A photograph of a brown car with two women inside. The driver is smiling and holding the steering wheel. A passenger is also smiling. A semi-transparent white box with rounded corners is overlaid on the car's window, containing text. The background shows trees and a road.

Designate Ridesharing Pick-Up
Spots and Park-and-Ride Lots.

Transportation

A photograph of a woman driving a brown car with a passenger, both smiling. The image is partially obscured by a semi-transparent white text box with rounded corners. The background shows trees and a road.

Create a Local or Regional
Guaranteed Ride Home Program.

Transportation

A photograph of a woman with blonde hair driving a brown car, with a passenger visible in the front seat. The image is semi-transparent, allowing the text to be overlaid. The background shows trees and a road.

Adopt a City-Wide Public
Bikesharing Program.

Transportation

Housing



Housing

- ✓ Cohousing
- ✓ Cohousholdng
- ✓ Microhousing
- ✓ Ecovillages
- ✓ Accessory Dwelling Units
- ✓ Short-Term Rentals

Housing

Support the Development of
Cooperative Housing.

UC Berkeley
Mechanical Engineering

Housing

Zoning changes:

- i) Reduce Restrictions on Co-Habitation.
- &
- ii) Create New Use Categories and Increase Permitting for Cohousing and Eco-Villages.

Housing

Facilitate the Construction of
Accessory Dwelling Units (ADUs).


UC Berkeley
Mechanical Engineering

Housing

Allow Short-Term Renters in
Residential Areas.



Food

- 
- ✓ Cottage food industry
 - ✓ Urban farming
 - ✓ Sharing the wealth: lower barriers to entry

Food




Allow Certain Food Production
Activities as a Home Occupation.

Food

A group of people are gathered outdoors, looking at a map or document. A semi-transparent white text box with rounded corners is overlaid on the image. The text inside the box reads "Conduct a Land Inventory." in a black serif font. The background is a dark, slightly blurred photograph of people in an outdoor setting.

Conduct a Land Inventory.

Food




Create Financial Incentives to
Encourage Urban Agriculture
on Vacant Lots.

Food



Allow Urban Agriculture and
Neighborhood Produce Sales.

Food

A group of people, including children and adults, are working in a garden. They are wearing gloves and using tools to dig and plant. A semi-transparent white text box with rounded corners is overlaid on the image, containing the text "Create Food-Gleaning Centers and Programs." in a black serif font.

Create Food-Gleaning Centers
and Programs.

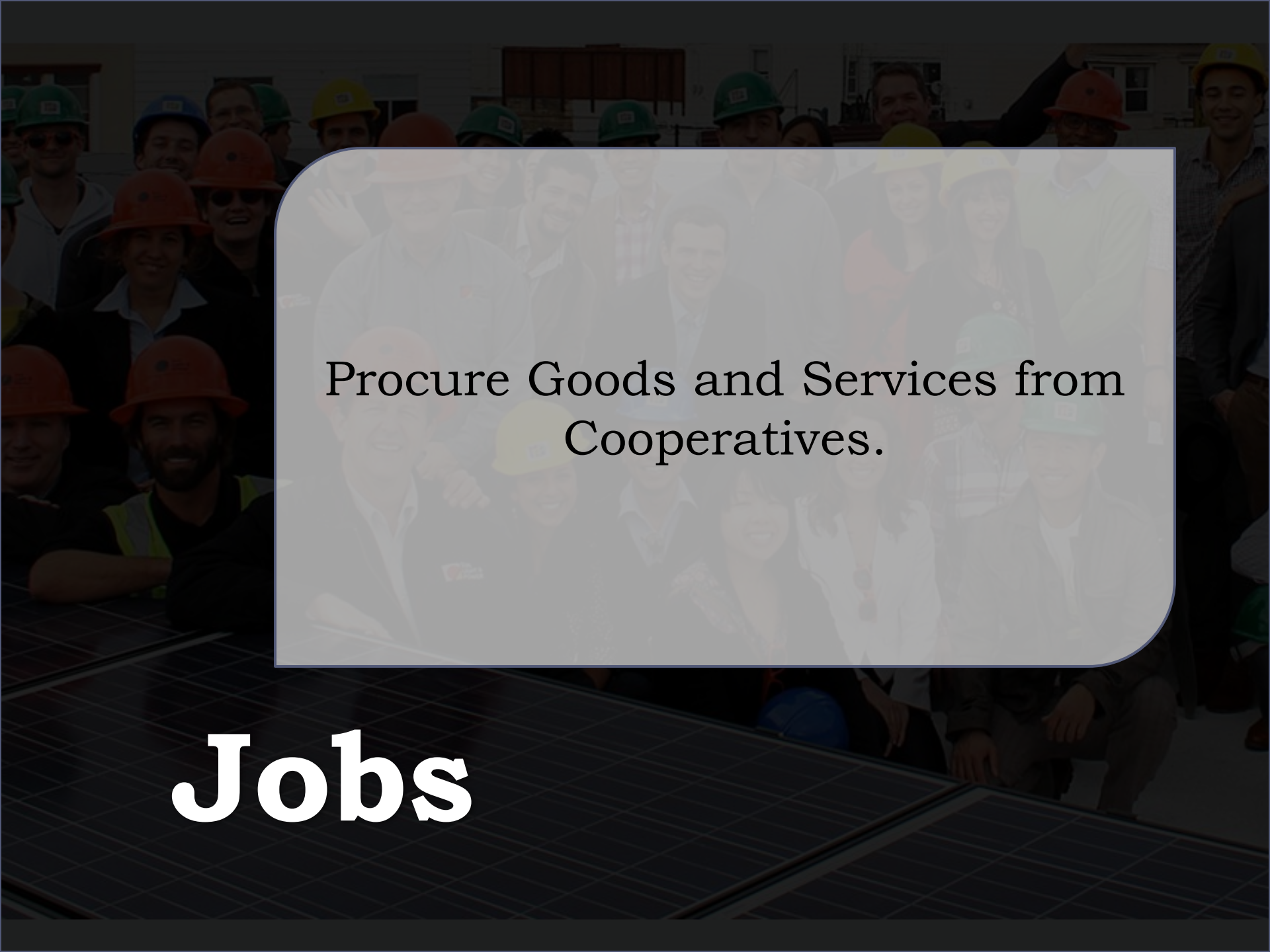
Food

A large group of approximately 30 people of various ages and ethnicities are posed for a group photo on a rooftop. Many of the individuals are wearing hard hats in colors like orange, yellow, green, and blue. They are dressed in a mix of casual and business-casual attire. In the foreground, several large, dark blue solar panels are visible, arranged in rows. The background shows a residential building with white siding and windows. The overall atmosphere is positive and professional.

Jobs

- 
- A large group of diverse people, many wearing hard hats, are smiling and posing for a photo. They are standing in front of a large array of solar panels. The image is darkened to serve as a background for the text.
- ✓ In a word: Cooperatives
 - ✓ Sharing Economy home occupations

Jobs



Procure Goods and Services from
Cooperatives.

Jobs

A group of diverse people, including men and women of various ages, are smiling and posing for a photo. They are wearing hard hats in various colors (orange, green, blue, yellow). In the foreground, there are rows of solar panels. The background shows a building and some construction equipment. The overall scene suggests a group of workers or students at a solar farm or construction site.

Equip Economic Development
Departments with Knowledge and
Resources for Cooperatives.

Jobs



Expand Allowable Home
Occupations to Include Sharing
Economy Enterprise.

Jobs



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Thank you.

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Access full policy brief:

www.theSELC.org/city-policies

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